



INTER
EXPO
CENTER

new technologies
and components,
parts and acces-
sories, workshops
equipment

**AUTOMOTIVE
EXPO SOFIA
18-21 OCTOBER
2018**

supported by
automechanika

Partner



AUTOMOTIVE FORUM & EXPO SOFIA

Trade show and forum, which focuses on the fast-growing automotive industry and after-sales service in Bulgaria. Automotive Forum & Expo Sofia is supported by Automechanika – the leading trade fair brand for the automotive service industry.



AUTOMOTIVE EXPO SOFIA



AUTOMOTIVE EXPO SOFIA is an exhibition for the new technologies in the automotive industry, for components, parts and accessories for motor vehicles of all kinds, for workshops equipment and services.

At **AUTOMOTIVE FORUM SOFIA** managers of established automotive brands will present the most successful automotive projects in Eastern Europe and Bulgaria; Representatives of companies looking to expand their

business in the region will meet OEMs; Everyone who would like to start or develop a career in the automotive industry will check the potentiality; A special area will be dedicated to the technologies of tomorrow.

WHO SHOULD EXHIBIT?

Companies from the following categories:

- ✓ *Parts and components*
- ✓ *Electronics and electronic systems*
- ✓ *Digital solutions, audio-video systems and security systems*
- ✓ *Equipment and accessories for alternative drive systems and electromobiles*
- ✓ *Accessories and tuning*
- ✓ *Workshops equipment, tools and materials*
- ✓ *Tires and wheel rims*
- ✓ *Supplies for maintenance*
- ✓ *Equipment and materials for repair and professional maintenance*
- ✓ *Products and equipment for carwashes and maintenance*
- ✓ *Accessories, materials and equipment for reconditioning of vehicles*
- ✓ *Services – auto park and workshops management systems, franchise concepts, security and tracking*



WHY PARTICIPATE?



- ✓ To have face-to-face discussions with new customers and to maintain existing relationships
- ✓ To elevate your company's brand and launch new products to the industry
- ✓ To network with industry experts
- ✓ To stay up-to-date with the latest market trends
- ✓ To present your products and services to target prospects and high-level decision makers

WHO WILL COME?

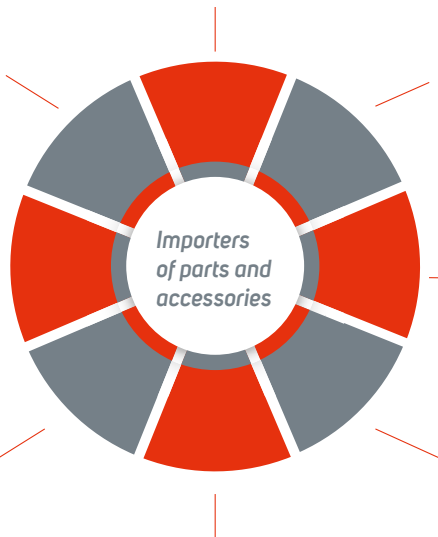


Representatives of retail chains

Warehouse and logistics managers

Consultants in the automotive industry

Distributors



Auto fans and customers

Representatives of automotive companies

Owners and employees of workshops

Fuel retailers



LIMITED SPACE AVAILABLE!

Don't miss out the opportunity to present your products and services to trade buyers from the region!

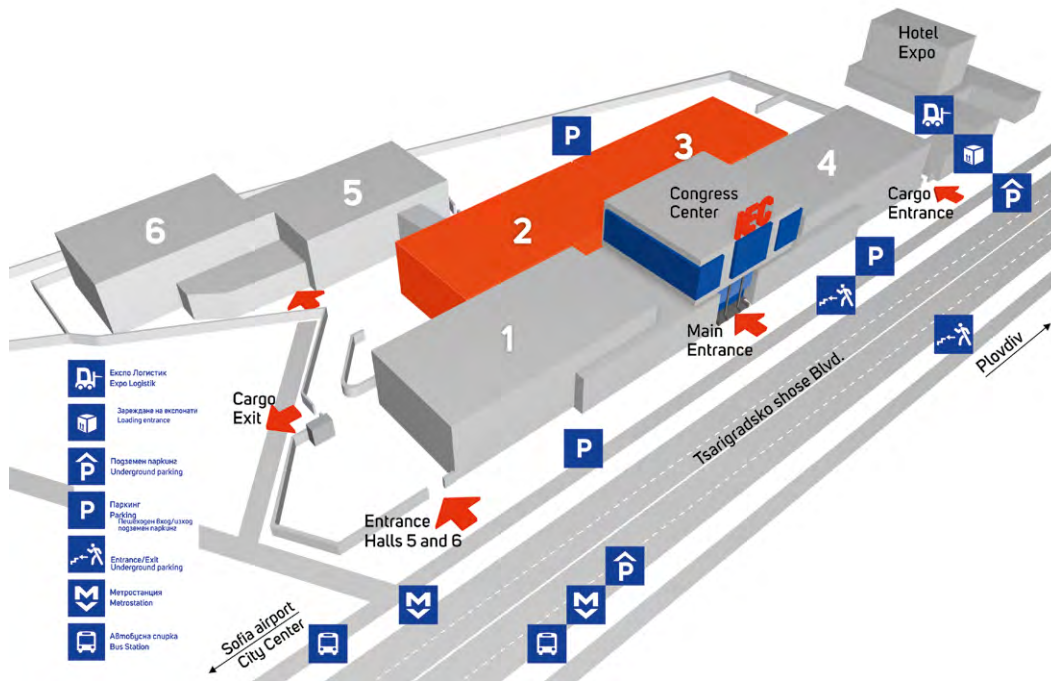


AUTOMOTIVE FORUM SOFIA

*consists of four elements:
International Conference,
B2B Meetings Platform,
Career Days and Future
Technologies.*



- ✓ **Automotive Conference** – Presentations of the most successful automotive projects in Eastern Europe and Bulgaria by world’s leading automotive manufacturers. Managers of international and Bulgaria based automotive industry companies will participate.
- ✓ **Automotive Meetings** – The panel gives opportunities to meet both global OEM and suppliers at all levels, as well as local government representatives. The Forum brings together representatives of small, medium-sized, and large enterprises and opens gates to new markets
- ✓ **Automotive Carrier Days** – Professionals and non-specialists who would like to start or develop their careers in the automotive industry, students, IT specialists, engineers, HR
- ✓ **Automotive Future** – Modern eco technologies, business representatives specialized in electric vehicles, future technologies, charging stations, urban infrastructure, Industry 4.0, Internet of Things



How to get to Inter Expo Center?

SOFIA AIRPORT

Inter Expo Center is located only 3 km away from the airport. Sofia Airport provides daily flights to main European cities and offers all additional services for your trip. Additional information on: www.sofia-airport.bg

METRO

Line 1 – station Inter Expo Center – Tsarigradsko shose
For more information: www.metropolitan.bg/eng

TAXI

Yellow taxi
tel.: (+359 2) 91119
OK Supertrans
tel.: (+359 2) 973 21 21
Green taxi
tel.: (+359 2) 810 810

GPS coordinates
N 42.649206 / E 23.395404

Useful information

Dates:

18-21 October 2018

Venue:

Inter Expo Center - Sofia

Frequency:

Biennial

Organized by:

Inter Expo Center

Partner:

Automotive Cluster Bulgaria

INTER EXPO CENTER

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