

auto parts,  
consumables,  
accessories,  
professional  
equipment

# AUTOMOTIVE EXPO SOFIA 15-18 OCTOBER 2020

supported by  
**automechanika**



The trade show focuses on the fast-growing automotive after market in Bulgaria and neighboring countries. With more than 190 exhibiting brands in 2018, showcasing the latest automotive spare parts, professional equipment and technology, the trade show gives the opportunity to stay abreast of the industry's recent trends and advancements in the sector.

AUTOMOTIVE EXPO SOFIA is supported by Automechanika – the leading trade fair brand for the automotive service industry.

## PRODUCT CATEGORIES

- Parts and components for passenger cars, trucks, buses, vans, EU, SU
- Professional workshop equipment for repair and maintenance, tools and materials
- Diagnostics (digital maintenance)
- Bodywork repairs (equipment and materials), Paintwork and corrosion protection (systems, equipment, paint, corrosion protection, spot repair, auxiliaries)
- Consumables for maintenance
- Car wash equipment, supplies and car care products
- Accessories and tuning
- Electronics and electronic systems
- Digital solutions, audio-video systems and security systems
- Equipment and accessories for alternative drive systems and electro mobiles
- Tyres and wheel rims
- Supplies for maintenance
- Services – auto park and workshops management systems, franchise concepts, security and tracking

## FACTS & FIGURES 2018



**5200+** EXHIBITION SPACE



**190+** PRESENTED COMPANIES FROM **27** COUNTRIES  
**89+** EXHIBITORS FROM **5** COUNTRIES

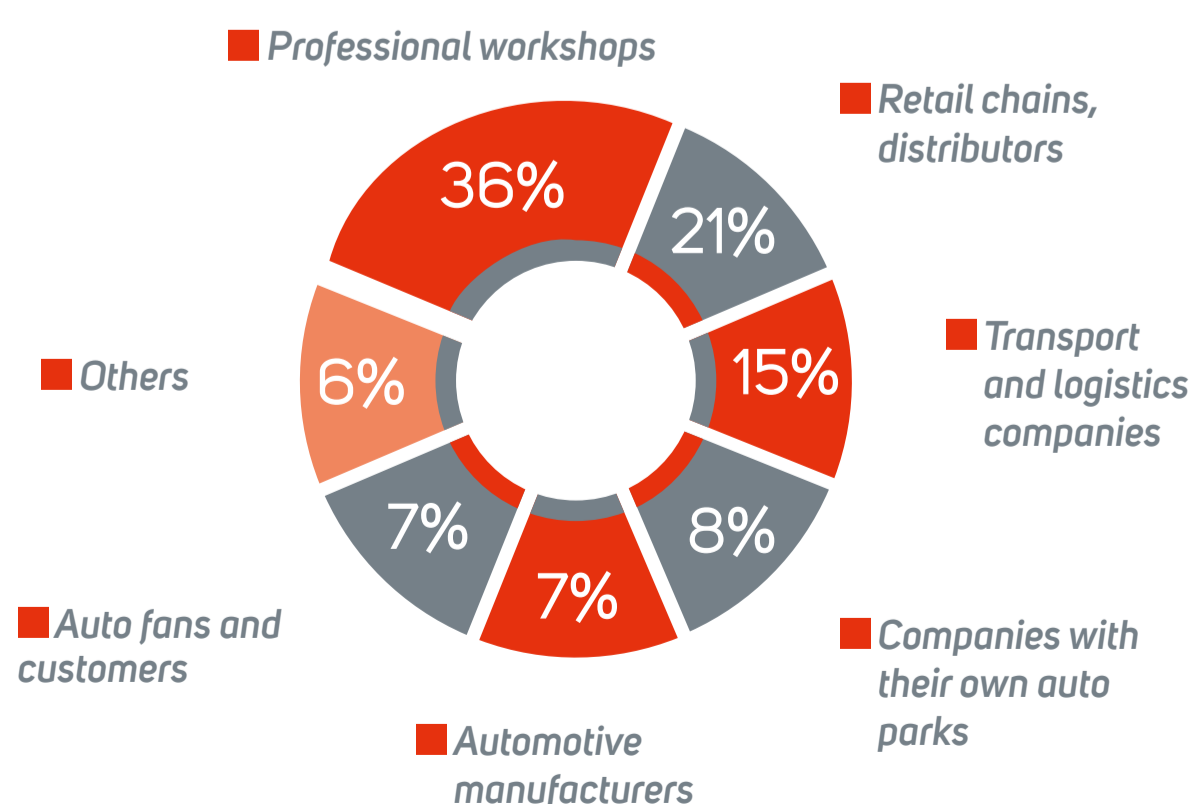


**6000+** PROFESSIONAL VISITORS FROM **10** COUNTRIES

## 2018 PARTICIPANTS' REVIEWS

- Positive reviews for the event – 96%
- Planning participation in 2020 – 92%
- Satisfied with the quality and quantity of visitors – 86%
- Satisfied with the interest to their products and services – 84%

## 2018 VISITOR OVERVIEW



**VISITORS FROM 10 COUNTRIES:** Bulgaria, Romania, Macedonia, Serbia, Greece, Albania, Turkey, Hungary, Italy and Germany